



PROJEKT

PROMOTION WEEK: CAR, HOUSE & GARDEN

DATUM

21.09 - 21.10.2020

CLIENT

JEANNETTE.KRUPKA@45NORD.DE

Promotion week: House & Garden / Car & Insurance

It's getting colder and we stay in our cozy homes. The car gets new snow tires and we deal with new insurances. The garden as well as our terrace and balcony are ready for hibernation. During this time we convert our homes into little safe havens.

Topics:

- Winter-proof your garden/plants
- Prepare your balcony for the coming winter
- Snow tire comparison
- Must have insurances
- Style your house soft and cuddly

Mediakit

- **Social Media:** Facebook 22.300 Follower Advertising Value: 20.000€, Instagram 7.200 Follower, Pinterest 300.000 Views/Month
- **Bannering on our Website:** 125.000 Ad-Impressions per week, 700.000 Ad-Impressions per month
- **Newsletterdistribution:** 6.000 DoubleOptIn-Receiver
- **Monthly Reach:** Google Analytics 550k on [rabatt-coupon.com](https://www.rabatt-coupon.com)
- **Redactional Work:** Article with your linked Shop



TOPIC: HOUSE AND FURNISHING

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HOUSE AND FURNISHING

- FURNITURE
- P
- Decoration
- CUTLERY
- PLATES
- PILLOWS
- FIREPLACES
- BATH
- KITCHEN
- PLANTS
- DIY
- DESIGN





THEMA: SNOW TIRES & CAR INSURANCE

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SNOW TIRES AND CAR INSURANCE

- * Car
- * Maintenance
- * Snow Tires
- * Cleaning
- * Service
- * Repair Shop
- * Insurances
- * Accessoires





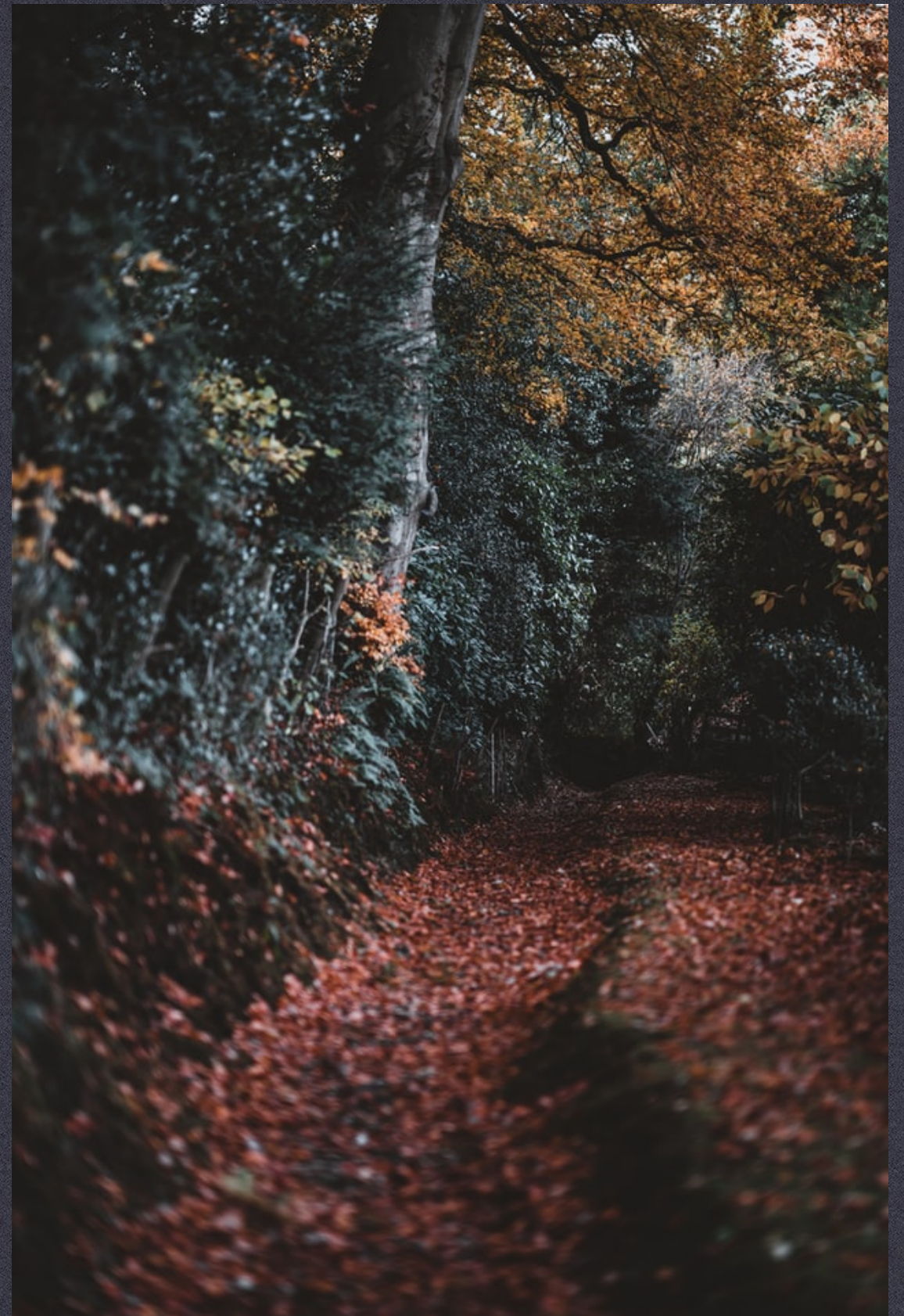
TOPIC: WINTER PROOF GARDEN AND TERRACE

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PREPARATION FOR THE WINTER

- WINTERPLANES
- SEALING
- POTS
- TERRACE
- CONSERVATORY
- SCULPTURES & GARDEN-DESIGN
- CANDLES + LANTERNS
- LIGHT CHAINS
- GUIDEBOOK
- DIY
- ACCESSORIES



PROMOTION WEEK DEAL

10 - Days - Deal:

Full Mediakit

1.000,00 €

5 - Days - Deal:

Full Mediakit

650,00 €

We look forward to a satisfying cooperation with you!