RABATT-COUPON PRESENTS







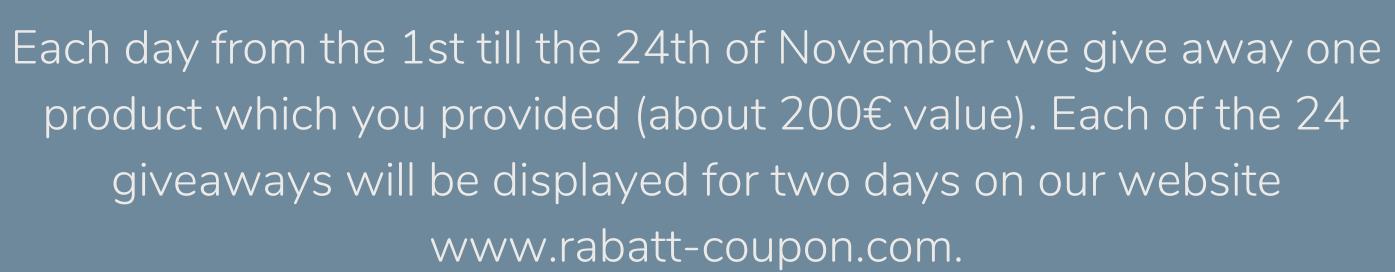


# MOWEMBERKALENDER

1.11 - 24.11.2020







### Why not in December?

The month December with Christmas and New Year tends to be a very stressful time for many people. During this month social media is flooded with advent calendars. The products, nor the company behind them are getting the desired full attention, thats why we have decided to start the Novemberkalender.



## Your benefits



- You gain very loyal fans
- A perfect way of saying "Thank You" to your followers
- Shortly before year's end your brand gets excellent branding

From our last three Novemberkalender promotions, we know that our followers are very keen on this special event and cant wait to participate.





### Facebook-Statistics

## Our Facebook-Statistics for the period of the Novemberkalender 2019:

<	ANZAHL KOMMENTARE (TOTAL)	PAGE PERFORMANCE INDEX	ENGAGEMENT	POST- INTERAKTION	ANZAHL LIKES	FANS	POST- REICHWEITE	IMPRESSIONEN	GESAMTREICHWEITE
mydealz (DE) @mydealzde	20k	1,0%	0,031%	0,0036%	8.1k	3.6M	☆	☆	☆
Rabatt-Coupon.com @rabattcoupons	14k	88%	4,3%	1,8%	6.9k	19k	81k	138k	82k
Rabatt-Riese @rabattriese1	297	Θ	0%	0%	583	Θ	☆	☆	☆
Sparwelt @sparwelt	1.8k	5,0%	0,15%	0,12%	3.2k	171k	☆	☆	☆
DURCHSCHNITT	9.0k	31%	1,1%	0,49%	4.7k	1.3M	81k	138k	82k

### <u>Giveaway-Statistics</u>

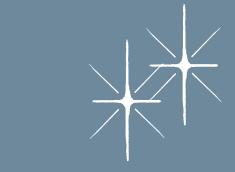


We are particularly happy to note that we were able to attract more than 2.500 people during our last giveaway (Easter-Giveaway on our website). Increasing Clicks & Followers for participating brands emphasize the relevance our giveaways.



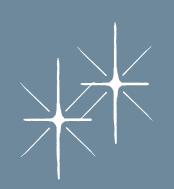






# We are pleased to work with you





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