

WEEKEND | SHORT TRIPS | FAMILY | FRIENDS | CITY | SUSTAINABILITY

TRIPS / TRAVEL 2020

15.10 - 15.11.2020





IDEA:

- Resulting statistics report that the travel industry will grow more than 15-20% in the next 5 years
- Planning trips or vacations with family or friends is very time consuming
- We spend a small fortune before the trip even starts
- Everyone wants to be well prepared
- How to protect yourself in an emergency?
- That's what most of us think before traveling





TRIPS & TRAVEL

TOPICS

- Flight / Car / Train / Bicycle / Caravan / Camper
- Hotels, guest houses, tents, campsites, trailer
- Vacation in Germany: from sea to the mountains
- Bags: travel bags, trolley, backpacks, shoulder bags
- Holidays in Europe: Sustainable on the road
- Travel insurance



MEDIAKIT

- **Social Media channels:** 22.400 Follower Facebook | advertising value 26.000€ | Instagram 7.200 Follower | Pinterest 300.000 visitors/month
- **Bannering at www.rabatt-coupon.com** with 250.000 Ad-Impressions per week and 1.000.000 per month
- **Newsletter distribution** to 6.000 checked recipients
- **Monthly range** according to Google Analytics 650k
- **Redactional Work** we create a blog article & link to your shop



PROMOTION WEEK: TRIPS AND TRAVEL

OFFER

1. COMPLETE MEDIAKIT

17 DAYS

1200,00€

2. COMPLETE MEDIAKIT

10 DAYS

800,00€

THE TRIPS/TRAVEL WEEK IS NOT
INCLUDED IN THE
AKTIONSWOCHEN-MODELL.
PLEASE REFER TO

PRESENTATION
"AKTIONSWOCHEN-MODELL"

