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# Super Sale Week on Rabatt-Coupon

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Black Friday &  
Cyber Monday



*Super Sale Week*

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# Black Friday & Cyber Monday

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- The trade federation Germany computes this year with 3,1 billion euro conversion on these days
- Only 6% of online shoppers do not know Black Friday



*Source: Handelsverband Deutschland*



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# Book your placements now

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- Advertising Space at the top position in the weekly newsletter with almost 6,000 double opt-in recipients (2 placements when booking the 9-day sales)
- Prominent placement in the TOP coupons on our homepage [www.rabatt-coupon.com](http://www.rabatt-coupon.com) (620k monthly unique visits) for all bookings
- Banner advertising with 20,000 ad impressions when booking the 9 day sales in the Medium Rectangle
- High-quality editorial work with an exclusive article about your promotions and your store with store links and presentation of your offers - for all bookings
- Single postings including advertising on all social media channels (2 postings when booking the 9 day sales / otherwise one posting each):

Facebook: 21.500 Follower / 250.000 monthly reach

Instagram: 7.500 Follower / 40.000 monthly reach

Pinterest: 360.000 monthly visits



Our Super Sale Week is the most profitable time of online shopping.  
We have worked out a profitable offer for advertisers.

# Super Sale Week 2020

23.11.2020 ———> 27.11.2020 ———> 30.11.2020 ———> 01.12.2020  
Montag Black Friday Cyber Monday **9 Days SALE**

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|-----------------------|------------------------|---------------------------|
| 1. <b>9-Days Sale</b> | Mon 23.11. – Tue 01.12 | 1.000€/ 1 Day for free    |
| 2. 4-Days Sale        | Fri 27.11. – Mon 30.11 | 640€/ Black F. + Cyber M. |
| 3. 4-Days Sale        | Wed 25.11. – Sat 28.11 | 550€/ 1 Super Sale Day    |





# SALE

*I look forward to your inquiry*

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You get to our landing page with further information about our subscription model and the action weeks and all media services.

<https://www.rabatt-coupon.com/medialeistungen/>

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