

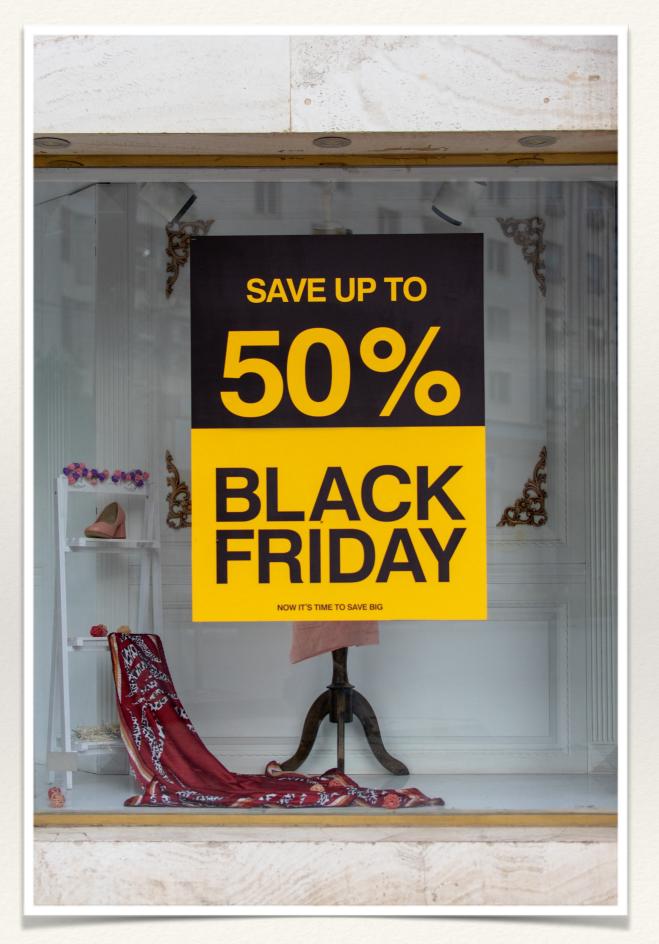
# Super Sale Week on Rabatt-Coupon

Black Friday & Cyber Monday

Super Sale Week

## Black Friday & Cyber Monday

- The trade federation Germany computes this year with 3,1 billion euro conversion on these days
- Only 6% of online shoppers do not know Black Friday



Source: Handelsverband Deutschland

### Book your placements now

- Advertising Space at the top position in the weekly newsletter with almost 6,000 double opt-in recipients (2 placements when booking the 9-day sales)
- Prominent placement in the TOP coupons on our homepage <u>www.rabatt-coupon.com</u> (620k monthly unique visits) for all bookings
- Banner advertising with 20,000 ad impressions when booking the 9 day sales in the Medium Rectangle
- High-quality editorial work with an exclusive article about your promotions and your store with store links and presentation of your offers - for all bookings
- Single postings including advertising on all social media channels (2 postings when booking the 9 day sales / otherwise one posting each):

Facebook: 21.500 Follower / 250.000 monthly reach

Instagram: 7.500 Follower / 40.000 monthly reach

Pinterest: 360.000 monthly visits

Our Super Sale Week is the most profitable time of online shopping. We have worked out a profitable offer for advertisers.

#### Super Sale Week 2020

1. **9-Days Sale** Mon 23.11. – Tue 01.12

2. 4-Days Sale Fri 27.11. – Mon 30.11

3. 4-Days Sale Wed 25.11. - Sat 28.11

1.000€/ 1 Day for free

640€/ Black F. + Cyber M.

550€/ 1 Super Sale Day



#### I look forward to your inquiry

You get to our landing page with further information about our subscription model and the action weeks and all media services.

https://www.rabatt-coupon.com/medialeistungen/

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